

Profile

Web and multimedia designer with over 11 years experience working independently and in an agency/studio environment with expertise in email campaigns, banner ad designs, web and multimedia design, illustration, CSS, HTML/XHTML, and computer colouring.

Experience

Jugnoo - Designer & Front-End Web Developer (Contract)

September 2011-Present

Contracted to help with front-end design and development for the web application they are developing.

Colour - Web Production Artist (Contract)

September 2011-Present

Contracted to help with the bottleneck of projects and to lessen the load on the studio team.

Projects were wide-ranging from e-mail design and development to front-end web development.

Projects include work for: Koodo Mobile, Essilor of America, Brookside Foods and Dalhousie University

Canadian Tire - Designer (Contract)

August 2011

Short-term contract to help maintain day-to-day web operation tasks. Duties included updating weekly featured sales graphics on the website and e-mails.

BMO Bank of Montreal - Designer (Contract)

December 2010 - July 2011

Contracted to help with design initiatives for BMO's online community campaigns and eChannel's day-to-day operations.

Some projects of note include: design of the BMO SmartSteps for Parents community site, banners for various promotions and campaigns, UX design for online web applications and design maintenance of bmo.com.

Section 9 Designs - Freelance Web & Multimedia Designer, Owner

May 2003 – Present

Provide web design services to a variety of clients servicing both agencies and small independent businesses.

Services include HTML email development, illustrations, banner ad designs, web design, WordPress template designs, CSS and HTML/XHTML.

Clients include: Colour, E3 Online Marketing, Bimm Direct & Digital, DigitalMei Media, Ronin Interactive, Tucows, United Way of York Region, Rhinestone Country Music Fest & Rodeo, Valleyview Landscapes, Hello Operator, Peter Katz, Antarctic Press and Solo Team.

E3 Online Marketing (E3 Consulting Inc.) – Senior Producer/Senior Designer

February 2007 – September 2009

Provided web, flash and multimedia design work for various company contracts and sub-contracts. Promoted to the position of Senior Producer, a role to overlook the technical requirements of projects and to help the account team scope a project's requirements and timelines. Also managed production teams on a project-by-project basis to ensure the required teams were in place and to correspond with clients and contractors to help manage expectations.

Clients included: Bimm Direct & Digital, Koodo, Integrys, CPC Health, UNICEF Canada, Brookside Foods, EFG Companies, Walkaway Protection, Adobe Systems, JAM Direct, Microsoft, Integrys, Intrapac Group, Global Tricon, Hyundai Assurance, Hamilton Beach and Syntegrity Group.

Bimm Direct & Digital (Bimm Communications Group) – Web Designer (Contract)

February 2005 – December 2005

Hired to work on-site on a contract basis to help with various web-related projects, such as website maintenance, create flash demos of direct mail pieces, flash animations, storyboards, and internal company Flash presentations.

Clients included: TELUS Mobility, Globalstar and Toyota.

Customer DNA (WiredKingdom Infomedia) – Web Designer

September 2000 – December 2002

Provided web, multimedia, flash and banner ad design work under direction of art director.

Some of the client accounts I've worked on included: Look Communications, Toronto Life, Nortel Networks, DSL.ca, NTT/Verio, McDonald's, Blue Genesis and Hostopia.

Software Skills & Disciplines

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Acrobat 9
- Adobe Flash
- Adobe InDesign
- Adobe Audition 1.5
- Adobe ImageReady
- Adobe Streamline 4
- Balsamiq
- Microsoft Office
- HTML/XHTML
- CSS
- Cross-browser compatibility (XHTML/CSS)
- HTML Email Design & Development
- Cross-Email/Webmail Client compatibility (HTML Email Design)
- ExactTarget Email Campaign Deployment Tool
- Mail Chimp Email Campaign Deployment Tool
- Working Knowledge of JavaScript and jQuery framework
- WordPress Template Design & Development
- DotNetNuke Template Design

Education

Seneca College - Webmaster Content Development (2006)

Disciplines

XHTML, CSS, JavaScript, Flash & ActionScript, PHP & MySQL, XML

Seneca College - Digital Media Arts (1998-2000)

Disciplines

2D Design, 3D Modeling and Animation, Web Design, Video Compositing, Photo Manipulation

Sheridan College – Art Fundamentals (1997-1998)

Disciplines

Drawing, Painting, 2D Design, Technical Drawing, Sculpting

Erindale Secondary School (1992-1997)