

Profile

Web and multimedia designer with over 12 years experience working independently and in an agency/studio environment with expertise in email campaigns, banner ad designs, web and multimedia design, illustration, CSS, HTML/XHTML, and computer colouring.

Experience

Section 9 Designs - Freelance Web Designer & Front-End Developer, Owner

May 2003 – Present

Provide web design services to a variety of clients servicing both agencies and small independent businesses. Services include HTML email development, illustrations, banner ad designs, web design, WordPress template designs, CSS and HTML/XHTML.

Past and present clients include: RipeApps Inc., Innocean Worldwide Canada, Colour, Klick!, E3 Online Marketing, Bimm Direct & Digital, DigitalMei Media, Ronin Interactive, Tucows, United Way of York Region, Rhinestone Country Music Fest & Rodeo, Valleyview Landscapes, Hello Operator, Peter Katz, Antarctic Press and Solo Team.

RipeApps Inc. - Front-End Web Developer (Contract)

November 2011-December 2011

Contracted to help with front-end design and development for the new website.

Jugnoo - Designer & Front-End Web Developer (Contract)

September 2011-November 2011

Contracted to help with front-end design and development for the web application they are developing.

Colour - Web Production Artist (Contract)

September 2011-October 2011

Contracted to help with the bottleneck of projects and to lessen the load on the studio team. Projects were wide-ranging from e-mail design and development to front-end web development.

Projects include work for: Koodo Mobile, Essilor of America, Brookside Foods and Dalhousie University

Canadian Tire - Designer (Contract)

August 2011-September 2011

Short-term contract to help maintain day-to-day web operation tasks. Duties included updating weekly featured sales graphics on the website and e-mails.

BMO Bank of Montreal - Designer (Contract)

December 2010 - July 2011

Contracted to help with design initiatives for BMO's online community campaigns and eChannel's day-to-day operations.

Some projects of note include: design of the BMO SmartSteps for Parents community site, design of the BMO MasterCard Help Me Choose tool, banners for various promotions and campaigns, UX design for online web applications and design maintenance of bmo.com.

E3 Online Marketing (E3 Consulting Inc.) – Senior Producer/Senior Designer

February 2007 – September 2009

Provided web, flash and multimedia design work for various company contracts and sub-contracts. Promoted to the position of Senior Producer, a role to overlook the technical requirements of projects and to help the account team scope a project's requirements and timelines. Also managed production teams on a project-by-project basis to ensure the required teams were in place and to correspond with clients and contractors to help manage expectations.

Clients included: Bimm Direct & Digital, Koodo, Integrys, CPC Health, UNICEF Canada, Brookside Foods, EFG Companies, Walkaway Protection, Adobe Systems, JAM Direct, Microsoft, Integrys, Intrapac Group, Global Tricon, Hyundai Assurance, Hamilton Beach and Syntegrity Group.

Bimm Direct & Digital (Bimm Communications Group) – Web Designer (Contract)

February 2005 – December 2005

Hired to work on-site on a contract basis to help with various web-related projects, such as website maintenance, create flash demos of direct mail pieces, flash animations, storyboards, and internal company Flash presentations.

Clients included: TELUS Mobility, Globalstar and Toyota.

Customer DNA (WiredKingdom Infomedia) – Web Designer

September 2000 – December 2002

Provided web, multimedia, flash and banner ad design work under direction of art director.

Some of the client accounts I've worked on included: Look Communications, Toronto Life, Nortel Networks, DSL.ca, NTT/Verio, McDonald's, Blue Genesis and Hostopia.

Software Skills & Disciplines

- HTML4/XHTML/HTML5
- CSS2.1
- Cross-browser compatibility (XHTML/CSS)
- HTML Email Design & Development
- Cross-Email/Webmail Client compatibility (HTML Email Design)
- ExactTarget Email Campaign Deployment Tool
- Mail Chimp Email Campaign Deployment Tool
- Working Knowledge of JavaScript and jQuery framework
- WordPress Template Design & Development
- DotNetNuke Template Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Acrobat 9
- Adobe Flash
- Adobe InDesign
- Adobe Audition 1.5
- Adobe ImageReady
- Adobe Streamline 4
- Balsamiq
- Microsoft Office

Education

Seneca College – Webmaster Content Development (2006)

Disciplines

XHTML, CSS, JavaScript, Flash & ActionScript, PHP & MySQL, XML

Sheridan College – Art Fundamentals (1997-1998)

Disciplines

Drawing, Painting, 2D Design, Technical Drawing, Sculpting

Seneca College – Digital Media Arts (1998-2000)

Disciplines

2D Design, 3D Modeling and Animation, Web Design,

Video Compositing, Photo Manipulation

Erindale Secondary School (1992-1997)

References

Available upon request. Also, please view my LinkedIn page at ca.linkedin.com/in/ronchiu.